

REP: TEL# 703 528 7800 FAX# 703 528 /880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP24/12 17.23
CHANGES ** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME STEPHANIE KINCAID

SALES PRSN WA- JOE KNAUER

CLASS:	NATL.	LOCAL	REGIONAL
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CLASS: NATL.

ICE)

DATE: SEP24/12 17.23

DATE SEP24/12 17.23

TO LENA
FR JULIE
REV FLIGHT DATE
THANKS FOR CATCHING :)
PLS CFM,

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE =												
AGENCY EST# = 396												
1	E		600A-700A	30		\$1,500.00	10/1	10/2	2		M-TU	2
PROGRAM : NEWS CON COM1 : 1X PER DAY												
2	E		600A-700A	30		\$1,500.00	9/26	9/28	3		W-F	3
PROGRAM : NEWS CON COM1 : 1X PER DAY												

REP HEADLINE# 6335692
*** UNAPPROVED REV #1 ***

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
3	E		700A-900A PROGRAM : GMA CON COM1: 2X PER DAY	30		\$1,600.00	10/1	10/2	4		M-TU	4
4	E		700A-900A PROGRAM : GMA CON COM1: 2X PER DAY	30		\$1,600.00	9/26	9/28	6		W-F	6
5	E		1000A-1030A PROGRAM : MILLIONAIRE CON COM1: 1X PER DAY	30		\$375.00	9/26	9/28	3		W-F	3
6	E		1000A-1030A PROGRAM : MILLIONAIRE CON COM1: 1X PER DAY	30		\$375.00	10/1	10/2	2		M-TU	2
7	E		1100A-1200N PROGRAM : VIEW CON COM1: 1X PER DAY	30		\$750.00	10/1	10/2	2		M-TU	2
8	E		1100A-1200N PROGRAM : VIEW CON COM1: 1X PER DAY	30		\$750.00	9/26	9/28	3		W-F	3
9	E		1200N-100P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$675.00	10/1	10/2	2		M-TU	2
10	E		1200N-100P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$675.00	9/26	9/28	3		W-F	3
11	E		400P-500P PROGRAM : DR OZ CON COM1: 1X PER DAY	30		\$800.00	9/26	9/28	3		W-F	3

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12	E		400P-500P PROGRAM : DR OZ CON COM1: 1X PER DAY	30		\$800.00	10/1	10/2	2		M-TU	2
13	E		500P-600P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$1,800.00	10/1	10/2	2		M-TU	2
14	E		500P-600P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$1,800.00	9/26	9/28	3		W-F	3
15	E		600P-630P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$2,400.00	9/26	9/28	3		W-F	3
16	E		600P-630P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$2,400.00	10/1	10/2	2		M-TU	2
17	E		700P-730P PROGRAM : JEOPARDY CON COM1: 1X PER DAY	30		\$2,400.00	9/26	9/28	3		W-F	3
18	E		700P-730P PROGRAM : JEOPARDY CON COM1: 1X PER DAY	30		\$2,400.00	10/1	10/2	2		M-TU	2
19	E		730P-800P PROGRAM : WHEEL CON COM1: 1X PER DAY	30		\$2,400.00	10/1	10/2	2		M-TU	2
20	E		730P-800P PROGRAM : WHEEL CON COM1: 1X PER DAY	30		\$2,400.00	9/26	9/28	3		W-F	3

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21	E		1100P-1130P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$2,000.00	10/1	10/2	2		M-TU	2
22	E		1100P-1130P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$2,000.00	9/26	9/28	3		W-F	3
23	E		1130P-1200M PROGRAM : NITELINE CON COM1: 1X PER DAY	30		\$825.00	9/26	9/28	3		W-F	3
24	E		1130P-1200M PROGRAM : NITELINE CON COM1: 1X PER DAY	30		\$825.00	10/1	10/2	2		M-TU	2
25	E		800P-1000P PROGRAM : DANCING WITH THE STARS	30		\$9,250.00	10/1	10/1	1		MON	1
26	E		1000P-1100P PROGRAM : CASTLE	30		\$4,800.00	10/1	10/1	1		MON	1
27	E		800P-900P PROGRAM : DANCING RESULTS	30		\$4,000.00	10/2	10/2	1		TUE	1
28	E		1000P-1100P PROGRAM : PRIVATE PRACTICE	30		\$4,200.00	10/2	10/2	1		TUE	1
29	E		1000P-1100P PROGRAM : 20/20	30		\$2,800.00	9/28	9/28	1		FRI	1
30	E		1000P-1100P PROGRAM : 20/20	30		\$2,800.00	9/28	9/28	1		FRI	1
31	E		600A-700A PROGRAM : NEWS	30		\$675.00	9/29	9/29	1		SAT	1

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
32	E		700A-900A	30		\$850.00	9/29	9/29	1		SAT	1
PROGRAM : NEWS												
33	E		900A-1000A	30		\$850.00	9/29	9/29	1		SAT	1
PROGRAM : GMA												
34	E		1130P-1200M	30		\$1,000.00	9/29	9/29	2		SAT	2
PROGRAM : NEWS												
35	E		500A-600A	30		\$275.00	9/29	9/29	1		SAT	1
PROGRAM : NEWS												
36	E		600A-700A	30		\$675.00	9/30	9/30	1		SUN	1
PROGRAM : NEWS												
37	E		700A-900A	30		\$850.00	9/30	9/30	1		SUN	1
PROGRAM : NEWS												
38	E		700P-800P	30		\$2,750.00	9/30	9/30	1		SUN	1
PROGRAM : AFHV												
39	E		800P-900P	30		\$6,500.00	9/30	9/30	1		SUN	1
PROGRAM : ONCE UPON A TIME												
40	E		900P-1000P	30		\$6,000.00	9/30	9/30	1		SUN	1
PROGRAM : REVENGE												
41	E		500A-600A	30		\$200.00	9/30	9/30	1		SUN	1
PROGRAM : NEWS												
SEP/12 84600.00 OCT/12 60500.00												CONTRACT TOTAL 145100.00
												TOTAL SPOTS 83

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: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS

MARKET TOTALS \$483,666 WFTV 30% WKMG 31% WESH 25% WOFL 14% WKCF 0% WRBW 0% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SHARES ESTIMATED*
SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE